



25 October | HRS 16:30 | Grand Hotel Excelsior

MED BLUE ECONOMY

The press conference for the presentation of the MED BLUE ECONOMY in the context of the activities advanced by CISE and Maltese Italian Chamber of Commerce to promote economic growth and internationalization in the Mediterranean area. The event will be an opportunity to give an updated picture of the development strategies put in place by the Italian and Maltese government with particular reference to the blue economy. The attention will be focused on initiatives aimed at strengthening the commitment to legality and sustainable development in according to Agenda 2030, with particular reference to the establishment of the Italian Maltese Mixed Chamber of Commerce and to the collaboration with the CSRMed Forum for the creation of an exchange platform of virtuous models.

Greetings:

Victor Camilleri President of the Maltese Italian Chamber of Commerce

Arthur Muscat vice President of the Malta Employers' Association

Speakers

Mario Galea CEO of Malta Enterprise

Antonio Marchiello Assessore Attività Produttive Regione Campania

Salvatore Forte Presidente Consorzio ASI Sud Pontino

Antonella Gobbo President of "Capitale Lavoro"

Raffaela Pignetti Presidente ASI Caserta

Giuseppe Romano Presidente ASI Napoli – Presidente CISE

Conclusions

S.E. Mario Sammartino Ambassador of Italy in Malta

The general public is invited to attend

Event Manager
Mr Charles Foca
Mobile 9947 0098

E-Mail: info@leanconsulting.mt

Secretary service:

Maltese Italian Chamber of Commerce Triq Giuseppe Calì, Ta' Xbiex XBX 1425 Office 2124 4895





26 October | HRS 09:30 to 13:00 | General Workers Union - MEMORIAL BUILDING

MED BLUE ECONOMY: Possible models of development

Round table: The Mediterranean Macroregion is a model of interchange for sustainable and replicable growth. From taxation to labor standards applicable in special economic areas, blockchain as a simplification tool for the movement of goods and people. Reduce the environmental impact of mobility and strengthen intermodal micro hubs.

Introduction

Josef Bugeja General Workers' Union Secretary General

Speakers

Hon. Christian Cardona Minister for the Economy, Investment and Small Business of Malta

Hon. Andrea Cozzolino EU Parlament Vice president for the commission on regional development

Hon Silvio Schembri Parliamentary Secretary for Financial Services, Digital Economy and Innovation

Ronald Mizzi Permanent Secretary Minister for Tourism in Malta.

Antonio Marchiello Councilor for productive activities of the Region of Campania

David Magro CEO Malta Freeport Corporation Ltd

Dolores Sammut Bonnici President Malta Employers' Association

Stanislao Filice Vice President Maltese Italian chamber of commerce

Antonello Florio Secretary of Maltese Italian commerce association

Danilo Iervolino President Universitas Mercatorum

Daniel Aquilina Chairman Malta Marittima Agency

Andrea Pappalardo President Com. It. Es Ginevra

Robert Borg Treasurer Maltese Italian chamber of commerce

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Raffaela Pignetti President ASI Caserta

Conclusions

Giuseppe Romano President ASI Napoli – Presidente CISE

The general public is invited to attend

Registration is required for companies to obtain a space for the stand for activities B2B

It is free for Members of MEA, GWU and MICC





26 October | HRS 15:30 to 18:300 | Grand Hotel Excelsion

WORKSHOP

Orientation towards the process of internationalization

- Services for the realization of sectorial and punctual market studies;
- Design, production of informative and promotional materials;
- Quality certification, registration and protection of the brand in the target markets;
- Internationalization of the company in the Italian market, Malta, Brazil, Russia and Tunisia.
- Provision of a Temporary Export Manager;
- Obtaining, validating and defending patents and other intangible assets on international markets;
- Services for Innovation on the expansion project for new markets;
- Critical Success Factors to ensure a sustainable foreign direct investment in Malta.

Speakers

Stanislao Filice Vice President Maltese Italian Chamber of Commerce

Joseph Farrugia Director General at Malta Employers' Association

Emmanuel Mazzitelli Business Development BEAT Ltd

Robert Ebejer CEO Lean Consulting Accountants Ltd

Mark Refalo Refalo & Zammit Pace Advocates

Michelle Portelli CEO REANDA Malta Ltd

RESERVED - Registration is required for companies - free for Members of GWU, MEA and MICC





26 October | HRS 20:30 | SHARMA RESTAURANT - Portomaso

Institutional Dinner

Sharma is highly praised for bringing together food from the Orient to meet in the Mediterranean with traditional Maltese food. The choices on the menu includes the most popular Maltese dishes with the special Sharma stamp on them.

Reserved event RSVP

Event Manager: Mr Charles Foca

Mobile 9947 0098

E-Mail: info@leanconsulting.mt





27 October | HRS 10:00 to 13:30 | Malta Freeport

Visit Malta Freeport Corporation Ltd

- Meeting with CEO Malta Freeport Corporation Ltd and staff
- Visit industrial area of Malta Freeport

E-Mail: info@leanconsulting.mt

Secretary service :